

MEMBERSHIP PROGRAM

Program Goals:

- Invite New Members
- Include Current Members
- Invest in the Future of the Organization

DEPARTMENT PRESIDENT'S THEME

"Stand Up, Speak Out"

NATIONAL PRESIDENT'S THEME

"Banding Together For Veterans"

Invite New Members-Include Current Members-Invest in the Future of the Organization

As you increase your membership, we are investing in the future of the Veterans of Foreign Wars Auxiliary. There are many ways to ask someone to join. It still comes down to that simple question, "Would you like to become a member of the VFW Auxiliary and are you eligible?" Once they sign up make sure to invite them to join in a meeting, function, or event. You are investing into the future of the auxiliary every time you sign someone up.

Invite Someone to Join: Asking someone to join the VFW Auxiliary is an easy question. Approaching the question will change in different situations depending on who you are speaking with and where you are. Make sure you have knowledge of what the VFW Auxiliary is about. A potential new member should have some knowledge of what the VFW Auxiliary does before they are handed and application. Have tools to help you answer questions. Have a business card so they may contact you. Use the resources in Malta under Member Resources so that you have knowledge.

The VFW Auxiliary is an elite group of individuals that are "***Banding Together for Veterans.***" We are the family members of a veteran that has served or is serving in the military in a Foreign War, Insurrection and or Expedition, and was recognized by an award or medal. Who has received imminent danger or hostile fire pay, and those that are currently serving in the military. We include both men and women.

Follow up, if they decide to join or not join follow up ask them to come to a function or event to show what we are about.

Include Current Members: Invite current members or members you have not seen in a while to join functions and events. Including new and potential new members. Anyone can volunteer, what a terrific way to let a new member or potential new members know what we are about and how we are changing with the times. Encourage new members or potential new members with ways to participate. Put a team of members in place to contact new members or members to join in or come back.

Invest Our Future: Investing in the future of the VFW Auxiliary shows not only that we have fun but also, we will "***Banding Together for our Veterans***" And "***Stand Up and Speak Out***" for Veterans.

MEMBERSHIP PROGRAM

DEPARTMENT AWARDS FOR AUXILIARIES:

MEMBERSHIP AWARDS WILL BE BASED ON THE PAID TOTAL LISTED ON THE CMR - PAID, CANCELED AND DECEASED REPORT IN MALTA.

1. **As your Auxiliary and District reaches 90%, 95% and 100% in membership you will receive a special team award.**
2. **The Auxiliary that converts the most Annual Members to a Life Membership will receive \$50.00 and a Certificate.**

NATIONAL AWARDS:

AWARDS FOR MEMBERS

1. **Lights, Camera, Action! Pin to each VFW Auxiliary member who recruits five (5) new members to the VFW Auxiliary from July 1, 2023, to May 31, 2024.** Lights, Camera, Action! Pin will be mailed directly to the members from National Headquarters.
2. **National Membership Achievement Award** to each VFW and VFW Auxiliary member who recruits twenty (20) new members to the VFW Auxiliary from July 1, 2023, to May 31, 2024. NMA Award to be presented at the 2024 National Convention in Louisville, Kentucky. If not in attendance the award will be mailed to the members from National Headquarters after the National Convention.
3. **Lights, Camera, Action! VFW Auxiliary Recruiter Drawing.** Each VFW Auxiliary National Membership Achievement Award recipient will be entered into a drawing to receive a \$500 Visa Gift Card. (VFW recruiters are not eligible).

AWARDS FOR AUXILIARIES

1. **\$25 to each Auxiliary that reaches 98% Plus in Membership by March 31, 2024.**
2. **\$25 to each Auxiliary that reaches 100% Plus in Membership by June 30, 2024.**
3. **Lights, Camera, Action! VFW Auxiliary Drawing.** Each VFW Auxiliary that reaches 101% Plus by June 30, 2024, will be entered into a onetime drawing to receive \$500.

Kelly Barr
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